

## II. CLAIMS

1. -- 36. (Cancelled)

37. (New) A method comprising:

comparing a previously recorded activity to an ongoing activity using a measurement device by performing the steps of:

loading previously recorded measurement data of a virtual friend relating to a previous activity into a memory of the measurement device, the measurement data comprising a plurality of consecutive measurement point sets on a route;

comparing, during an ongoing activity, the previously recorded measurement data in the memory to current measurement data measured with the measurement device; and

providing a user of the measurement device with a feedback in response to the comparison, said providing a user with a feedback comprising:

continuously measuring the ongoing activity with the measurement device, and providing the user of the measurement device with feedback at the same time, and

indicating how much the user of the measurement device has been fallen below compared with the previously recorded measurement data of the virtual friend on said route.

38. (New) The method according to claim 37, wherein said previously recorded measurement data of the virtual friend comprises measurement data having been recorded by the user earlier using his/her own measurement device or measurement data having been recorded by someone else using his/her own measurement device.

39. (New) The method according to claim 37, wherein the plurality of consecutive measurement point sets each include at least one heart rate measurement, a time stamp, a GPS position measurement and an altitude measurement.

40. (New) The method according to claim 37, wherein said step of comparing comprises comparing corresponding measurement points of the previously recorded measurement data in the memory and the current measurement data measured with the measurement device.

41. (New) The method according to claim 40, wherein said step of comparing further comprises comparing at least one of an elapsed time, speed, distance and heart rate.

42. (New) The method according to claim 37, wherein the method further comprises setting at least one predetermined limit for providing the user of the measurement device with feedback.

43. (New) The method according to claim 42, wherein the method further comprises providing the user of the measurement device with feedback only when the at least one predetermined limit is exceeded.

44. (New) The method according to claim 42, wherein the method further comprises the step of: providing the user of the measurement device with feedback only when the at least one predetermined limit is gone under.

45. (New) The method according to claim 37, wherein the feedback is a sound signal.

46. (New) The method according to claim 37, wherein the feedback is a visually readable feedback from a display.

47. (New) The method according to claim 46, wherein the display is integrated to the measurement device.

48. (New) The method according to claim 46, wherein the display is an external device connected to the measurement device.

49. (New) A measurement device configured to record an activity and to compare a recorded activity to an ongoing activity comprising:

input means configured to load previously recorded measurement data of a virtual friend relating to a previous activity into a memory of the measurement device, the measurement data comprising a plurality of consecutive measurement point sets on a route;

a data processing unit configured to compare, during an ongoing activity, the previously recorded measurement data in the memory to current measurement data measured with the measurement device; and

feedback means configured to provide a user of the measurement device with a feedback in response to the comparison, wherein said providing a user with a feedback comprises:

continuously measuring the ongoing activity with the measurement device, and providing the user of the measurement device with feedback at the same time, and

indicating how much the user of the measurement device has been fallen below compared with the previously recorded measurement data of the virtual friend on said route.

50. (New) The measurement device according to claim 49, wherein the plurality of consecutive measurement point sets each include at least one of a heart rate measurement, a time stamp, a GPS position measurement and an altitude measurement.

51. (New) The measurement device according to claim 49, wherein the data processing unit is configured to compare corresponding measurement points of the recorded measurement data of the virtual friend in the memory and the current measurement data measured with the measurement device.

52. (New) The measurement device according to claim 51, wherein the data processing unit is further configured to compare at least one of an elapsed time, speed, distance and heart rate.

53. (New) The measurement device according to claim 49, wherein the data processing unit is configured to set at least one predetermined limit for providing the user of the measurement device with feedback.

54. (New) The measurement device according to claim 53, wherein the feedback means are configured to provide the user of the measurement device with feedback only when the at least one predetermined limit is exceeded.

55. (New) The measurement device according to claim 53, wherein the feedback means are configured to provide the user of the measurement device with feedback only when the at least one predetermined limit is gone under.

56. (New) The measurement device according to claim 49, wherein the feedback means are configured to provide the user with feedback using sound signals.

57. (New) The measurement device according to claim 49, wherein the feedback means are configured to provide the user with feedback using readable feedback from a display.

58. (New) The measurement device according to claim 57, wherein the display is integrated to the measurement device.

59. (New) The measurement device according to claim 57, wherein the display is an external device connected to the measurement device.

60. (New) The measurement device according to claim 49, wherein the measurement device is a hand-held measurement device.